

Home Furnishings Calendar 1951

JANUARY

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HOME FURNISHINGS CALENDAR

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 * KEY: AP - Advertising and Publicity; B - Building; E - Equipment; F - Food;
 * G - Gardens; HF - Home Furnishings; M - Miscellaneous.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 11 3:00 P.M.- 6:00 P.M. Cocktails	OPENING OF NEW SHOWROOM HF. Design Technics, manufacturers of ceramic lamps and accessories, will give a cocktail party for members of the press on the occasion of the opening of their new showroom. The considerably larger space at their new address has been specially planned around a unique new service for decorators and their clients. This flexible service offers to decorators over 1500 different ceramic lamps to choose from. Publicity: Don Harrington Associates, JU. 2-0292.	DESIGN-TECHNICS	47 EAST 29TH STREET
Thursday Oct. 11 4:00 P.M. 6:30 P.M.	PRESS PARTY F. A smorgasbord Party to introduce a newly imported Swedish beer called Three Towns will be held, by invitation only, at the Three Crowns Restaurant, 12 East 54th St. Publicity: Evelyn Wade, Mann-Ellis, Inc., PL. 9-1310.	THREE TOWNS BEER	THREE CROWNS RESTAURANT
Thursday Oct. 11 4:00 P.M. 7:00 P.M.	PRESS PREVIEW HF. The second annual exhibition of fabrics by painters and sculptors will be shown to the press and will remain open for 6 weeks. It may be seen by the trade, only, from 10 A.M. to 6 P.M. daily and by the public on Saturdays during the same hours. Modern American fabrics designed by Perspectives will be featured and a special Pan-American group of inspirational material by South American artists will also be shown. Refreshments will be served. By invitation only. Publicity: Marsh Healy Associates, 2 West 46th Street, PL. 7-5809.	PERSPECTIVE GALLERY	34 EAST 51ST STREET
Thursday Oct. 11 Just out	NEW METALLIC PRINT HF. A new metallic print on soft challis shows Indian polo players in native attire riding jet-black steeds on a paisley background. Colors are gold with red and black; gold with blue and brown, and gold with green and red all on natural. This 36" fabric is called "Chukker," and can be used for slipcovers and upholstery as well as draperies. Available through interior decorators and decorating departments of fine stores countrywide. Publicity: Ruth R. Maybank and Philip Schuyler, LE. 2-7800, Ext. 210.	F. SCHUMACHER & CO.	60 WEST 40TH ST.
Thursday Oct. 11 Going on	NEW REPRESENTATIVE HF. Miss Joan Lindsay has just been appointed the New York representative for this association which consists of some 30 retail stores devoted entirely to home furnishings of good modern design. Miss Lindsay will search out new products that meet the high design standards of these stores and will provide the stores with informative reports, basic market surveys, model stock plans for drapery fabrics, upholstery fabrics and floor coverings. She will also organize special design projects. Contact: Joan Lindsay, 305 East 76th Street, RE. 7-7998.	CONTEMP. FURN. RETAILERS	305 EAST 76TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 11 Just out	QUARTERLY BROCHURE <u>HF.</u> This concern, whose fabrics are sold exclusively to decorators, has just issued a new quarterly brochure featuring a few of the newer and more unusual handprints. This issue of "Fabric Footnotes" gives a brief story of each of the fabrics and presents Bent Karlby, the Danish designer, with his design, "Mosehul." Distribution nationally to decorators. Copies may be obtained. Contact: Regina Anne Kelly, John Moynahan & Associates, 342 Madison Avenue, New York 17, N.Y., MU. 7-2545.	HAMBRO HOUSE OF DESIGN	17 EAST 54TH ST.
Thursday Oct. 11 Just out	BROCHURE ON CREAM CHEESE <u>F.</u> A little brochure on the many frostings which can be made with Philadelphia cream cheese as a base has just come out. Included is a page devoted to never-fail "Philly" fudge. Contact: Marye Dahnke, Director Consumer Service Department, Kraft Foods Company, 500 Peshtigo Court, Chicago 90, Illinois.	KRAFT FOODS COMPANY	CHICAGO, ILLINOIS
Thursday Oct. 11 Just out	NEW CRYSTAL DESIGNS <u>HF.</u> Seven new designs will be introduced on this date: three vases, a large bowl, a cigarette urn, a pair of candlesticks and an ornament. Photographs and details available. Contact: Isobel C. Lee, CI. 6-8280.	STEUBEN GLASS	718 FIFTH AVENUE
Thursday Oct. 11 Going on	ENLARGED COLLECTION <u>HF.</u> This concern which manufactures and sells modern accessory furniture has extended its collection to include a wide range of modern gifts and artwares. Louise Sloane has joined Ethel Brostrom as partner in the firm. Contact: Louise Sloane, RFD 1, Sandy Hook, Conn., Telephone: BR(idgeport) 8-0612.	DESIGN EXCLUSIVES	SANDY HOOK, CONN.
Oct. 12	COLUMBUS DAY.		
Saturday Oct. 13- Oct. 20	"PACIFICA" SHOW <u>HF.</u> "Pacifica", the coordinated design theme in home furnishings developed by this store which received the "Trail Blazer" award from the Home Fashions League this spring, will open on this date instead of October 20 so as not to conflict with the Chicago Summer Furniture Market. There will also be a dealer showing of "Pacific" merchandise in Los Angeles on Oct. 15th. Contact: Harry Jackson, Jackson Furniture Co., Oakland, Cal.	JACKSON FURNITURE CO.	OAKLAND, CALIF.
Oct. 13- Oct. 20	<u>F.</u> NATIONAL WINE WEEK. SPONSOR: WINE INST. & WINE ADVISORY ED., 717 MARKET ST., SAN FRANCISCO.		
<u>WEEK BEGINNING MONDAY, OCTOBER 15, 1951</u>			
Oct. 15	SUCCOTH (JEWISH HOLIDAY).		
Oct. 15- Oct. 16	<u>M.</u> OFFICE MANAGEMENT CONFERENCE, AMA, WALDORF ASTORIA, NEW YORK, N. Y. CONTACT: J. O. RICE, 330 WEST 42ND STREET, NEW YORK, 18, N. Y.		
Oct. 15- Oct. 18	<u>HF.</u> NORRISTOWN ANTIQUE SHOW, CITY HALL AUDITORIUM, NORRISTOWN, PENNA. CONTACT: DORA E. SEELEY, MGR., AMBLER, PENNSYLVANIA.		
Oct. 15- Oct. 20	<u>HF.</u> NEW YORK ANTIQUES FAIR, 71ST REG. ARMORY, NEW YORK, N. Y. CONTACT: C. J. NUTTALL, 660 MADISON AVENUE, NEW YORK 21, N.Y.		
Oct. 15- Oct. 20	<u>HF.</u> JAMESTOWN FALL FURNITURE MARKET, JAMESTOWN, NEW YORK. CONTACT: P. E. DENNEY, FURN. MFRS. BLDG., JAMESTOWN, NEW YORK.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 16 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW <u>HF.</u> <u>Note Change of Date.</u> This preview, formerly planned for October 9, has been postponed to this date. An Armenian Buffet will be held to launch a collection of more than 30 custom-made wallpapers with matching fabrics designed by Grace Chanian for this concern. By invitation only. Contact: Lillian Weiss, WO. 2-6020.	JACKSON ELLIS	538 MADISON AVENUE
Tuesday Oct. 16 7:30 P.M.	MEETING <u>B.</u> A "Light Sources Revue" will be the program at this meeting to be held in the General Electric Auditorium. Contact: Marilyn Heggie, Long Island Lighting Co., Main St., Bay Shore, N. Y.	RESIDENCE LIGHTING FORUM	570 LEXINGTON AVE.
Tuesday Oct. 16 8:00 P.M.	FOURTH LECTURE <u>HF.</u> Subject of this lecture is "Prices Today - What Is The Limit?" Oswald W. Knauth, economist and lecturer and Charles S. Shaughnessy, Mdse. Vice President of Macy's, are the speakers. Tickets are: \$2. Contact: Josephine Brush, Home Fashions League, MU. 7-8122.	HOME FASHIONS LEAGUE	40 EAST 35TH ST.
Thursday Oct. 18 9:30 A.M.- 11:30 A.M.	PRESS BREAKFAST <u>HF.</u> A group of twelve table settings, the "Eater's Digest", inspired by twelve magazines will be shown to the press on this date at a breakfast on the Ninth Floor. By invitation only. Publicity: Elizabeth Ready, WI. 7-3300.	LORD & TAYLOR	424 FIFTH AVENUE
Thursday Oct. 18- Oct. 19	NATIONAL CONFERENCE <u>M.</u> A national two-day Office Management Conference has been called to discuss plans for meeting the current shortage of clerical workers. Contact: E.H. Conarro, American Management Assn., 330 W. 42nd St., N.Y.C.	AM. MANAGEMENT ASSN.	HOTEL NEW YORKER
Oct. 21- Oct. 27	<u>F.</u> INTERNATIONAL FOOD SHOW, AUDITORIUM, MINNEAPOLIS, MINN. CONTACT: RALPH W. FERGUS, 118 SOUTH STREET, DES MOINES, IOWA.		

WEEK BEGINNING MONDAY, OCTOBER 22, 1951

Oct. 22- Oct. 25	<u>HF.</u> EXHIBIT OF ROOMS BY N.E. CHAP, OF A.I.D., JOHN HANCOCK BLDG., BOSTON CONTACT: DOROTHY GILDARD, MODERN FURN. CO., 376 S. MAIN ST., FALL RIVER, MASS.		
Monday Oct. 22 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PARTY <u>HF.</u> The press is invited to attend the formal opening of the House of Kroll Fabrics, a building dedicated to the Boris Kroll credo of producing the finest possible home furnishings fabrics. Among the new services it will offer decorators are facilities for creating the design on the premises, selecting yarns and having them dyed the desired shades and woven immediately into samples. Another outstanding feature will be a permanent exhibit, open to students, tracing the entire process of fabric making from the raw material to the finished product. New Jacquard textures will be displayed. Publicity: Carson-Ruff Associates, MU. 2-2055.	BORIS KROLL	220 EAST 51ST ST.
Monday Oct. 22- Oct. 27	FOURTH ANNUAL SUMMER FURNITURE MARKET <u>HF.</u> Sixty members of this association are expected to exhibit in Chicago this fall. New groups and styles in every classification - wrought-iron, steel, rattan, aluminum and wood - will be shown. Publicity: Harold J. Siesel, PL. 3-3790.	NATL. ASSN. OF SUMMER FURNITURE MFRS.	MERCHANDISE MART AM. FURNITURE MART

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 22- April 14 7:00 P.M.- 9:00 P.M.	ANNUAL ADVERTISING COURSE <u>AP.</u> This annual course will be held on 22 consecutive Mondays in the Astor Gallery. Tuition, \$15. Registration night is Monday, Oct. 15 from 6 to 8:30 P.M. in the Astor Gallery. Contact: Education Committee, Advertising Women of New York, Inc., 1233 Sixth Avenue, New York 19, N.Y.	ADV. WOMEN OF NEW YORK	WALDORF-ASTORIA
Oct. 22- Oct. 27	<u>M.</u> NATIONAL BUSINESS SHOW, GRAND CENTRAL PALACE, NEW YORK, N.Y. CONTACT: W. A. TUPPER, 30 VESEY STREET, NEW YORK 7, N.Y.		
Oct. 22- Oct. 27	<u>F.</u> NATIONAL HONEY WEEK. SPONSOR: AMERICAN HONEY INSTITUTE, COMM. STATE BANK BLDG., MADISON 3, WISC.		
Tuesday Oct. 23 12:00 M.- 6:00 P.M.	ANNUAL DIRECT <u>AP.</u> This annual seminar begins with a luncheon followed by afternoon sessions and a cocktail party. Tickets, \$5. Contact: J.R. Connor, The Anvil, 4122 Edmunds Street, N.W., Washington 7, D.C.	WASHINGTON ADVERTISING CLUB	STATLER HOTEL WASHINGTON, D.C.
Wednesday Oct. 24	<u>HF.</u> REGULAR MEETING, HOME FURNISHINGS CLUB, HOTEL STATLER, NEW YORK CITY CONTACT: HENRY DE BRITO, LO. 5-2381.		
Thursday Oct. 25 4:00 P.M.- 7:00 P.M.	NEW LINE TO BE SHOWN <u>E.</u> The new 1950 line of Estate ranges will be previewed on this date with some models on display. Estate officials from Hamilton, Ohio, will be present. By invitation only. Publicity: Martin Weiss, Lerrick & Weiss, PL. 5-3997.	ESTATE STOVE CO.	BARBIZON-PLAZA
Thursday Oct. 25 7:00 P.M.	PRESS DINNER <u>F.</u> The annual Spice Trade Assn. dinner is to be a Mexican Fiesta this year. By invitation only to the press. It will held in the Belvedere Room. Publicity: Thelma Weir, Publicity Associates, LO. 5-3209.	AMERICAN SPICE TRADE ASSN.	HOTEL ASTOR
Oct. 25- Nov. 2	<u>F.</u> CLEVELAND FOOD & HOME SHOW, CLEVELAND PUBLIC AUDIT, CLEVELAND, OHIO CONTACT: H.S. GLENZER, 1847 EAST 55TH STREET, CLEVELAND 3, OHIO.		
Oct. 25- Nov. 3	<u>F.</u> APPLE WEEK. SPONSOR: NATL. APPLE WEEK ASSN., 154 EAST EVENUE, ROCHESTER, N.Y.		
Oct. 27- Nov. 1	<u>B.</u> NATL. TRADE SHOW, NATL. ASSN. OF HOME BUILDERS, CLARIDGE, ATLANTIC CITY. CONTACT: MR. FRANK W. CORTRIGHT, 1028 CONN. AVE., N.W., WASHINGTON, D.C.		
Oct. 27- Nov. 3	<u>F.</u> BALTIMORE FOOD SHOW & HOME APPLIANCE EXPOSITION, 5TH REG. ARMORY. CONTACT: JOSEPH L. MANNING, ROOM 403, 22 S. LIGHT ST., BALTIMORE 2, MD.		
Oct. 27- Nov. 3	<u>HF.</u> CANADA RADIO WEEK CONTACT: JOHN D. CAMPBELL, CANADIAN WESTINGHOUSE CO. LTD., HAMILTON, ONT.		

ADVANCE DATES AND NOTICES

Monday Oct. 29- Nov. 2	FURNISHINGS AND FABRICS <u>HF.</u> An exhibit arranged by the Portland chapter of the A.I.D. will present a range of decorative periods in furnishings keyed to Northwest homes. There will also be a supplementary showing of Scalamandre decorating fabrics. Open daily, 10 A.M. to 5 P.M. Contact: Grace Holm, Oregonian Hostess House, S.W. Broadway & Columbia, Portland, Oregon.	OREGONIAN HOSTESS HOUSE	PORTLAND, OREGON
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 31- Nov. 3	B. PAINT INDUSTRIES' SHOW, CHALFONTE-HADDON HALL, ATLANTIC CITY, N.J. CONTACT: C. HOMER FLYNN, 1524 CHESTNUT ST., PHILADELPHIA 2, PENNA.		
Wednesday Oct. 31 Just out	BOOK OF CENTERPIECES HF. A new book on arrangements of driftwood and other dried materials will be published by Tatsua Ishimoto, the author of "The Art of Flower Arrangement." Publicity: Sam Post, MU. 5-8550.	CROWN PUBLISHERS	419 FIFTH AVENUE
Thursday Nov. 1 9:00 A.M.- 11:00 A.M. 5:00 P.M.- 7:00 P.M.	PRESS BREAKFAST AND TRADE COCKTAIL PARTY HF. A Continental Breakfast will be held to introduce M. Singer & Sons' new line of modern furniture designed by a distinguished group of Italian architect-designers and by the American designer-colorist, Bertha Schaefer. In the afternoon a cocktail party will introduce this distinguished new line to the trade. The exhibit will be open to the public from November 5th to the 11th. A new showroom designed by Richard Kelly and Bertha Schaefer has been created to house these furniture groups. Both parties by invitation only. Contact: Arnold Singer, AL. 4-4612. Publicity: Hilda Kassell, PL. 9-2917.	M. SINGER & SONS	SHOWROOMS 36 EAST 19TH STREET
Thursday Nov. 1 Just out	NEW WALLPAPER PATTERN HF. A new Johannes Schiffer wallpaper pattern showing a famous French Riviera landscape rendered in free, modern style is to be available. Monotone wash drawing technique in white on high-style colored grounds makes this design particularly appropriate for dining rooms or halls. Contact: Inez Groom, CY. 2-2483.	INEZ GROOM, INC.	3406 PARK AVENUE
Nov. 4- Nov. 11	G. NATIONAL FLOWER WEEK, SPONSOR: SOC. OF AM. FLORISTS & ORNAMENTAL HORTICULTURALISTS, 600 SOUTH MICHIGAN AVE., CHICAGO 5, ILLINOIS.		
Monday Nov. 5	NEW GLASSWARE LINE HF. On this date and coincidental with the publication of the Nov. 5 issue of Life, Libbey Glass will start its promotion of the new Treasure Island glassware line and the Kentucky Tavern whiskey packaged in a matching decanter by Glenmore Distilleries. Publicity: Steve Hannagan, PL. 5-2900.	LIBBEY GLASS	TOLEDO, OHIO
Monday Nov. 5- Nov. 7	CRAFTS EXHIBIT HF. An exhibit of handweaving, ceramics and silver, sponsored by the Portland Arts and Crafts Society will be held. Table settings featuring handmade linens, pottery and silver will be shown as well as a display tracing the development of Oregon flax fibre into yarn. Open daily 10 A.M. to 9 P.M. Contact: Grace Holm, Oregonian Hostess House, S.W. Broadway and Columbia, Portland, Oregon.	OREGONIAN HOSTESS HOUSE	PORTLAND 1, OREGON
Nov. 5- Nov. 8	HF. PHILADELPHIA ANTIQUES FAIR, BELLEVUE-STRATFORD, PHILADELPHIA, PA. CONTACT: C. B. NUTTALL, 660 MADISON AVENUE, NEW YORK 21, N.Y.		
Nov. 5- Nov. 8	HF. COPLEY PLAZA ANTIQUES SHOW, COPLEY PLAZA HOTEL, BOSTON, MASS. CONTACT: MRS. DOROTHY HAZEN, 660 MADISON AVENUE, NEW YORK 21, N.Y.		
Nov. 5- Nov. 8	B. ALL-INDUSTRY REFRIGERATION AND AIR CONDITIONING EXPOSITION, NAVY PIER CHICAGO, ILL., CONTACT: GEORGE E. MILLS, 1346 CONN. AVE., WASHINGTON 6, D.C.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 5- Nov. 8	<u>HF.</u> ST. JOSEPH HOME SHOW, ST. JOSEPH, MISSOURI. CONTACT: BERNARD WITT, JR., 401 N. 4TH ST., ST. JOSEPH, MISSOURI.		
Nov. 5- Nov. 11	<u>M.</u> WOMEN'S INTERNATL. EXPOSITION OF ARTS & INDUSTRIES, 71ST REG. ARMORY CONTACT: MRS. ADELE B. SCOTT, 480 LEXINGTON AVENUE, NEW YORK 17, N. Y.		
Nov. 8- Nov. 9	<u>M.</u> PRODUCTION CONFERENCE, A. M. A., PALMER HOUSE, CHICAGO, ILLINOIS CONTACT: J. O. RICE, 330 WEST 42ND STREET, NEW YORK, N. Y.		
Nov. 11	ARMISTICE DAY (Holiday on Monday, Nov. 12).		
Nov. 11- Nov. 15	<u>HF.</u> SOUTHWESTERN ANTIQUE SHOW, SCIENCE BLDG., DALLAS, TEXAS. CONTACT: MRS. MARGARET TREMBLEY, 2706 FAIRMONT ST., DALLAS, TEXAS.		
Nov. 11- Nov. 18	<u>HF.</u> FRESNO NATIONAL HOME SHOW, FRESNO, CALIFORNIA. CONTACT: JIM WILSON, MGR., 324 ANGLO BANK BLDG., FRESNO, CALIFORNIA.		
Nov. 12- Nov. 15	<u>HF.</u> NATL. ASSN. OF BEDDING MFRS. TRADE SHOW, STEVENS HOTEL, CHICAGO, ILL. CONTACT: W. H. GLEASON, ROOM 1647, MERCHANDISE MART, CHICAGO, 54, ILL.		
Nov. 12- Nov. 15	<u>F.</u> NATIONAL BEVERAGE EXPOSITION, WASHINGTON, D.C. CONTACT: JOHN J. RILEY, 1128 16TH STREET, N.W., WASHINGTON 6, D.C.		
Nov. 12- Nov. 17	<u>HF.</u> EASTERN STATES ANTIQUES FAIR, WHITE PLAINS, N.Y. CONTACT: C.J. NUTTALL, 660 MADISON AVENUE, NEW YORK 21, N.Y.		
Nov. 15- Nov. 16	<u>M.</u> INSURANCE CONFERENCE, A.M.A., DRAX HOTEL, CHICAGO, ILLINOIS. CONTACT: J.O. RICE, 330 WEST 42ND STREET, N.Y.C.		
Nov. 22	THANKSGIVING DAY (Holiday)		
Nov. 23- Nov. 28	<u>E.</u> ANNUAL ELECTRICAL & HOME APPLIANCE SHOW, BALBOA PARK, SAN DIEGO, CALIF. CONTACT: J. CLARK CHAMBERLAIN, 523 ELECTRIC BLDG., SAN DIEGO, CALIF.		
Thursday Nov. 29	<u>HF.</u> SIXTH ANNUAL MEETING UPHOLSTERY & DRAPERY FABRIC MFRS. ASSN. WALDORF-ASTORIA, N.Y.C., CONTACT: JAMES L. FRI, 500 FIFTH AVENUE, NEW YORK 18.		

MUSEUM, GALLERY AND GARDEN NEWS

Thursday Oct. 11 Going on	XMAS CARDS AND GIFTS <u>M.</u> Christmas cards for 1951 reproduced from art treasures in the museum and reproductions of prints, books, casts of sculpture and antique jewelry, are now available at the Museum or by mail through a catalogue which will be sent on request. Publicity: Lillian Green, TR. 9-5500.	METROPOLITAN MUSEUM	82ND ST. & 5TH AVE.
Thursday Oct. 11- Nov. 30	PORCELAIN EXHIBIT <u>HF.</u> An exhibition of Chinese blue and white porcelain objects of art will be open through November. Hours: 9 to 5 daily. Contact: China House, RH. 4-8181.	CHINA HOUSE	125 EAST 65TH ST.
Saturday Oct. 13- Nov. 2	BLACK & WHITE EXHIBITION <u>M.</u> An exhibition of etchings, lithographs, serigraphs, block prints and drawings will open on this date. Ladies' Tea and Reception, Oct. 13 from 3 to 6 P.M. Hours: daily 12:30 to 6 P.M., Sundays, 2 to 6 P.M. Contact: A. Henry Nordhausen, GR. 3-5870.	THE SALMAGUNDI CLUB	47 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GARDEN AND GALLERY NEWS (Cont.)</u>			
Friday Oct. 19- Nov. 29	AFRICAN SCULPTURE SHOW M. An exhibit of fine African sculpture from private European collections will go on view. A private press preview will be held on Oct. 19 from 8:30 to 11 P.M. Contact: Segy Gallery, EL. 5-3859.	SEGY GALLERY	708 LEXINGTON AVE.
Friday Oct. 26- Oct. 28	CHRYSANTHEMUM SHOW G. The seventh annual chrysanthemum show will feature displays by Totty's of Madison, N.J., Julius Roehrs Co. of Rutherford, N.J. and classes in artistic arrangement. Publ.: Dorothy E. Hansell, LU. 4-8500.	N.Y. BOTANICAL GARDEN	BRONX PARK, N.Y.
Nov. 8- Nov. 10	G. AUTUMN FLOWER SHOW, HORTICULTURAL SOCIETY OF N.Y., ESSEX HOUSE, N.Y.C. CONTACT: RICHARD B. FARNHAM, 157 W. 58TH ST., ESSEX HOUSE, N.Y.C.		
Tuesday Nov. 13	PRESS PREVIEW M. A press preview of "Revolution and Tradition", an exhibition tracing the chief movements in American painting from 1900 to the present will be held on this date and will be open to the public from Nov. 15-Jan. 6. Publicity: John Gordon, NE. 8-5000.	BROOKLYN MUSEUM	EASTERN PARKWAY

EDITORIAL REQUIREMENTS

For Editorial Contempora, Sarmiento 643 (R. 30), Buenos Aires, Argentina

This concern publishes books and magazines devoted to architecture, furniture and decoration and are now preparing a book on the last subject. They would like to receive original photographs of suitable products, especially lamps. Address: Walter Hylton Scott, Editorial Contempora at above address.

PERSONNEL CHANGES AND ADDITIONS

Will all subscribers having List of Editors please make correction below:

Holland's Magazine is now at 2027 Young Street, Dallas, Texas

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HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; furnishings and decorating; gardening and horticulture; food and major appliances.

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The CALENDAR will furnish free to yearly subscribers an accurate list of editors who cover every phase of the home furnishings field on national trade and consumer publications. Non-subscribers pay \$25 for this list. Personnel changes and additions are published weekly. Avail yourself of this invaluable service.

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One of our important functions is to clear dates so that conflicts will not arise. Check with us as to available times before scheduling your next affair.

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Events are listed without charge in the CALENDAR for approximately six weeks in advance. Let us have your listing as early as possible so that we may help you to avoid conflicts in dates and give you increasingly better service. New events, last minute changes and revisions are added each week as scheduled.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. Plaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

Alice Kline, Food Editor

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